

**CALL FOR SUBMISSIONS:**  
**PITCHES AT THE MAGNETIC NORTH INDUSTRY SERIES 2012**  
Calgary, Alberta from June 16<sup>th</sup> to 20<sup>th</sup>



**Magnetic North Theatre Festival**

**June 13<sup>th</sup> to 23<sup>rd</sup>, 2012**

The Magnetic North Theatre Festival is the premiere festival of contemporary Canadian theatre. Like the Magnetic North Pole, the festival shifts location and travels around the country every other year, treating Canadians to excellence in English theatre from every corner of Canada. In 2012 the festival will celebrate its 10<sup>th</sup> anniversary in Calgary where we will host 8 professional productions, an Encounter's stage featuring the work of three Calgary companies in collaboration with Downstage's Uprising Festival, a myriad of activities in and around the EPCOR CENTRE, and Compass Points, a forum for emerging artists from across Canada and our ever popular Industry Series.

**Magnetic North Industry Series & Presenter's Window**

**June 16<sup>th</sup> to 20<sup>th</sup>, 2012**

Magnetic North attracts theatre professionals from across Canada and around to world to engage in dialogue, networking, and the exchange of ideas. Between June 16<sup>th</sup> and 20<sup>th</sup> you can experience all of the mainstage shows during the Presenter's window and attend the Industry Series - which includes a program of discussions, gatherings and events that focus on activities relevant to Canadian theatre practitioners. For five days during the festival, the Industry Series gathers together artists, presenters and producers in all stages of their careers to share, debate and create potential relationships for future collaborations. This year, the Industry Series will open with an informal meet and greet followed by the Pitch Session, where eight new projects will be introduced to an audience of programmers, presenters and fellow artists.

**Pitch Session**

**June 18<sup>th</sup>, 2012**

The Pitch Session is an ideal opportunity for artists to showcase their ideas and their projects and find collaborators who can take their project to the next level or extend touring opportunities for their shows. Attended by producers, presenters, Artistic Directors, festival curators, and other industry representatives, the pitches are a vehicle to spread the word about your work. The pitches will take place in One Yellow Rabbit's Secret Space Theatre so we encourage theatricality in your presentation if possible. There will be a rehearsal the day on June 17<sup>th</sup> to allow for feedback and revisions of the pitches if required. Eight projects will be selected by a committee comprised of Artistic Director Brenda Leadlay, Managing Director Ann Connors and Industry Series Producers Ghost River Theatre.

**Pitch Selection Criteria**

- Applicants must be professional artists and preferably, involved in pitching the project.
- Projects should have financial and producing strategies in place at the time of the application
- Presentations are no more than 10 minutes and may include audio / visual support. We suggest reserving 2 minutes for questions afterwards.
- Applicants **must** be available for a technical rehearsal on Sunday, June 17<sup>th</sup> between 9 am and noon at the Secret Space Theatre.

**Submission Details**

- Complete the application form on page 2
- Provide brief bios of the artists (100 words max) and organizations (150 words max) involved
- Provide a summary of the project (250 words max) and relevant logistical details
- Provide a list of your audio / visual and technical requirements for your pitch (DVD, adaptors, etc)
- Enclose a non-refundable application fee of \$30 (payable to Magnetic North Theatre Festival)
- Successful applicants will be responsible for the costs of their own travel and accommodation

**Please submit your application by March 26, 2012. Successful applicants will be notified by April 4<sup>th</sup>. For more information contact Brenda Leadlay at [Brenda@magneticnorthfestival.ca](mailto:Brenda@magneticnorthfestival.ca) or 613-947-7000 ext 728**

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## Industry Series Pitch Application Form

TITLE OF PROJECT:

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NAME OF ORGANIZATION:

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PERSON(S) PITCHING THE PROJECT:

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### Contact Details

MAILING ADDRESS:

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CITY:

PROVINCE:

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POSTAL CODE:

TELEPHONE:

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EMAIL:

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WEBSITE:

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### Project Details

Please provide the following information (maximum 4 pages)

1. Discipline
2. 25 word description of the project
3. Estimated length of completed work
4. Estimated premiere date
5. Size of cast and touring company
6. Estimated fee (if you are pitching a tour) or request (if you are seeking development partners)
7. Partners/support already in place
8. What do you hope to achieve through a pitch at the Industry Series?
9. Provide brief biographies of the artists (100 words max) and organizations (150 words max) involved.
10. Provide a summary of the project (250 words max) and relevant logistical details.
11. Provide a list of your audio-visual materials and technical requirements for your pitch (DVD, projectors, adaptors, etc).  
If you do not require any tech, please indicate that as well.

**Please send your completed submission by March 26, 2012 to:**

Brenda Leadlay, Artistic Director, Magnetic North Theatre Festival  
53 Elgin Street, P.O. Box 1534 Stn B, Ottawa, Ontario, K1P 5W1  
Phone: 613-947-7000 ext. 728 Fax: 613-943-1401 Email: [brenda@magneticnorthfestival.ca](mailto:brenda@magneticnorthfestival.ca)  
[www.magneticnorthfestival.ca](http://www.magneticnorthfestival.ca)

*Successful applicants will be notified by April 4, 2012.*